

# 4x6" Double-sided Postcard

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Finished Print Size: 4x6"

Bleed: .25"

Please keep all critical elements  
(text, logos, etc.) within the recommended  
safe area (grey area in template)

## General Art Guidelines:

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- CMYK Mode
- - Embed all images and support files
- - Resolution should be 200dpi or greater
- All fonts must be converted to outlines
- Background color/images must bleed to the red bleed line

safe area —  
bleed line —

Bleed Size: 4.25" x 6.25"

Trim Size: 4" x 6"

Safe Area: 3.5" x 5.5"

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Back side

safe area —  
bleed line —