

Trim Size: 3" x 5"

Safe Area: 2.75" x 4.75"

# 3x5 double-sided Postcards

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Finished Print Size: 3x5"

Bleed: .25"

Please keep all critical elements  
(text, logos, etc.) within the recommended  
safe area (grey area in template)

## General Art Guidelines:

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- CMYK Mode
- Embed all images and support files
- Resolution should be 200dpi or greater
- All fonts must be converted to outlines
- Background color/images must bleed to the red bleed line

safe area —  
bleed line —

Bleed Size: 3.25" x 5.25"

Trim Size: 3" x 5"

Safe Area: 2.75" x 4.75"

# Back side

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safe area —  
bleed line —