

Bleed Size: 3.75" x 2.25"

Trim Size: 3.5" x 2"

Safe Area: 2.75" x 1.75"

3.5x2" Business Cards

Finished Print Size: 3.5x2"
Bleed: .25"

Please keep all critical elements
(text, logos, etc.) within the recommended
safe area (grey area in template)

General Art Guidelines:

- CMYK Mode
- - Embed all images and support files
- - Resolution should be 200dpi or greater
- All fonts must be converted to outlines
- Background color/images must bleed to the red bleed line

safe area —
bleed line —

Bleed Size: 3.75" x 2.25"

Trim Size: 3.5" x 2"

Safe Area: 2.75" x 1.75"

back side

safe area —
bleed line —